

LAND AT PEMBRIDGE ROAD

De Grey Management Limited intends to submit a planning application in February 2014 for redevelopment of the vacant Halls of Residence site fronting Pembridge Road. The scheme is a revision of previously refused applications. The scheme comprises six three-storey town houses.



New Proposed Front Elevation



Original Proposed Front Elevation

Front Elevation Development - December 2013

After a meeting with the Pembridge Association, it was agreed that some elements of the front elevation needed to be looked at to better fit within the surrounding architectural context.

It was suggested that a horizontal element would need to be introduced into front facade. The main parapet has been extended upward to create a further horizontal element across the whole of the development and better referencing the surrounding local architecture.

1. Front Elevation Development

Pembridge Road, Notting Hill

Proposed by
b3